

Arjun Tejani

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ABOUT ME

Creative designer with experience in graphic design, event marketing, and communications. Skilled in Adobe Creative Suite (Photoshop, Illustrator, After Effects) with a strong ability to translate ideas into engaging visuals for campaigns, presentations, and promotional materials. Experienced in supporting social media, outreach, and event initiatives, with a keen eye for detail and a focus on delivering polished, brand-consistent work. Able to collaborate with teams, manage multiple projects, and communicate complex information clearly to diverse audiences.

EDUCATION

Durham College Oshawa
Interactive Media Design Diploma Sep. 2022 – Apr. 2024

EXPERIENCE

Design Assistant Nov 2022 – Present
Lisa Kiss Design Toronto

- Provided organizational and creative support for projects requiring collaboration, timelines, and external coordination.
- Assisted with research, formatting, and resource organization to streamline workflow and client delivery.
- Contributed to photo editing, rough design drafts, and preparing layouts for client projects.

Lead Hand & Marketing Support May 2024 – Apr 2025
Durham College Student Association (DCSA) Oshawa

- Promoted to oversee daily operations and supervise hospitality services at the Student Centre.
- Supported marketing and promotional initiatives, assisting with design and execution of campaigns.
- Led a small team, delegated tasks, and ensured quality service and student engagement.

Team Member Sep 2023 – Apr 2024
Durham College Student Association (DCSA) Oshawa

- Assisted hospitality team with order preparation, service, and student support.
- Helped deliver catering for various campus events, ensuring smooth service and setup.

Graphic Designer Jul 2021 – Apr 2022
Syncworks Mumbai

- Designed and produced social media graphics, web banners, and promotional content for major brands including Mahindra, Epsilon, and Everest.
- Created motion graphics and static visuals for marketing campaigns, optimizing assets for cross-platform use (social media, email, web).
- Collaborated with account managers to deliver brand-consistent content aligned with marketing strategies under tight deadlines.
- Applied strong knowledge of layout, typography, and responsive design principles to ensure audience engagement and campaign success.

SKILLS

Digital Marketing: Social Media Content (IG, TikTok, FB, LinkedIn), Campaign Support

Design: Branding, Motion Graphics, Reels & Short-form Video Editing, Social Media Graphics, Photo Editing, Marketing Materials

Technical: Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere Pro), Canva, WordPress, Microsoft Office

Collaboration: Community Engagement, Teamwork, Client Communication, Project Coordination

Soft Skills: Creativity, Adaptability, Time Management, Organization, Attention to Detail

REFERENCES

Lisa Kiss Owner, Lisa Kiss Design
Email: lisa@lisakissdesign.com

Jay Costescu Durham College Student Association
Email: Jay.Costescu@durhamcollege.ca